

# **CITIZENS' REVENUE REVIEW AND ECONOMIC COMPETITIVENESS COMMISSION**

**AGENDA FOR  
THURSDAY JULY 1, 2010, AT 5:30 P.M.  
COUNCIL CHAMBERS (12<sup>TH</sup> FLOOR)  
CITY ADMINISTRATION BUILDING  
202 C STREET, SAN DIEGO, CALIFORNIA**  
For information, contact Breanna Zwart, Council District Four  
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619-236-7180

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## NON-AGENDA PUBLIC COMMENT

## COMMISSIONER COMMENT

## CITY ATTORNEY, IBA, CITY AUDITOR COMMENT

## ADOPTION AGENDA

Approval of the Record of Action Items for June 3, 2010

## ACTION ITEMS

ITEM-1 Presentation on Marketing Partnerships from Councilmember DeMaio

ITEM-2 Report on the Tourism Marketing District

ITEM-3 Presentation on Factors Impacting Regional Competitiveness from Dr. Gin

ITEM-4 Commission Discussion on Economic Competitiveness

ITEM-5 Commission Discussion on Revenues

ITEM-6 Commission Discussion on Community Meetings

ITEM-7 Approval of Commission Minutes

## STANDING ITEMS/ UPDATES

ITEM-8 Revenue Audit

ITEM-9 Peer Review

Bob Nelson  
Chair

**NON-AGENDA PUBLIC COMMENT:** Any member of the public may address the Commission on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Commission. Comments are limited to three (3) minutes and are non-debatable. At the conclusion of the comment, the Commission Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Commission under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under Public Comment.

If a **COMMUNICATION REQUEST FORM** is submitted to the City Clerk seven (7) calendar days prior to the Commission meeting, the matter may be placed on the agenda as a scheduled communication and the Committee may discuss the item prior to its appropriate disposition.

**REQUESTS FOR CONTINUANCE:** Members of the public may request an item be postponed or rescheduled by submitting prior to the meeting a “Request to Speak” form and asking that the matter be “continued.” The decision whether to continue the matter is at the Commission’s discretion.

**COMMISSION COMMENT:** Commission members may make brief announcements or give a brief report on their activities on matters not on the agenda.